

art biz coach

## + **Blog Triage: Maintaining a Healthy Artist Blog**

### **Table of Contents**

While this might seem comprehensive, we reserve the right to give you more than what you paid for!

- 1 *Intro, Who are you writing for?*
- 2 *Write Your Way to a Healthy Blog*
- 3 *Your About Page—The Heart of Your Blog*
- 4 *Gathering Your Great Ideas*
- 5 *1001 (or fewer) Ideas for Content*
- 6 *Cure Yourself of Blog Envy*
- 7 *Combat the Uglies! Tips for Visual Impact*
- 8 *Spice Up Your Blog with Images*
- 9 *Video Blogging Made Easy*
- 10 *Show Some Link Love*
- 11 *Expanding the Dialogue with Comments*
- 12 *Sidebars*
- 13 *Categories, Tags, Pingback, and Trackbacks*
- 14 *A Prescription for Subscriptions (including RSS)*
- 15 *Halve It!*
- 16 *Attract More Readers*
- 17 *Promoting Your Blog Through Social Media*
- 18 *Develop a Series of Posts*
- 19 *Create a Schedule to Maintain Your Blog's Fitness*
- 20 *Health Check-up for Your Blog*